

CB STATE OF MIND



2024 ANNUAL REPORT

*YOUR MENTAL
WELLNESS CONNECTION*

ABOUT US

Dear Friends,

It's been an inspiring year at CB State of Mind. Our community connection events more than tripled and therapy scholarships increased by 43%. Indeed, we are deepening our impact and ensuring the most vulnerable among us have free access to mental health supports.

And the positive ripple effects of our work are evident: **98% of participants report improved mental wellness** because of our services. We're building a stronger, more connected community where everyone feels seen, heard, and supported on their mental health journey.

Thank you for being part of this vital movement. Together, we're making a real difference in people's lives.

With gratitude,



Executive Director



**Therapy
Scholarships**



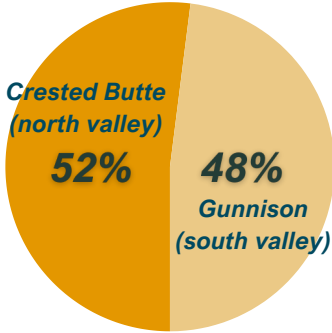
**Stigma
Reduction**



**Community
Connection Events**

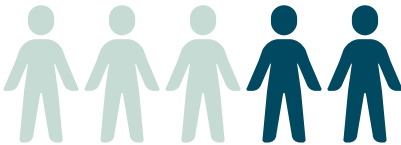
Our mission is to connect our community to resources, education and free counseling scholarships to improve mental wellness, eliminate stigma and lower the rate of suicide in the Gunnison Valley.

ALL OF OUR SERVICES ARE **FREE OF CHARGE** TO ANYONE RESIDING IN GUNNISON COUNTY.



In 2024, CB State of Mind supported 127 community members with **1,362 FREE therapy sessions.**

32% **INCREASE** IN SERVICES



37% are UNINSURED

The average income of people who receive services is **\$40,000 per year.**

WHO WE SERVE

OUR IMPACT

THERAPY SCHOLARSHIPS

CB State of Mind is committed to making sure our residents have access to mental health care. Our scholarships pay for up to 10 sessions with a partnering CBSOM therapist for people who are uninsured or under-insured.

98 % **IMPROVED**
MENTAL WELLNESS



"My life was in a very delicate state so the financial help took a load off my shoulders. I was able to go to therapy and focus on getting better."

- Jessica C.

STIGMA REDUCTION & COMMUNITY CONNECTION EVENTS

CB State of Mind works with the community to create events and opportunities for meaningful connections and positive interactions amongst attendees. In 2024, we created an incredible partnership with **Brothers Helping Brothers** to host monthly **Dude Talk Dinners**.

Community Connections grew
from 18 events to 85 events

Greenlight Campaign grew
from 6 events to 35 events

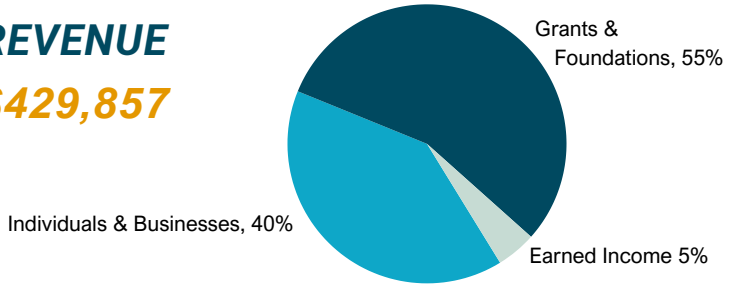


OUR IMPACT

FINANCES

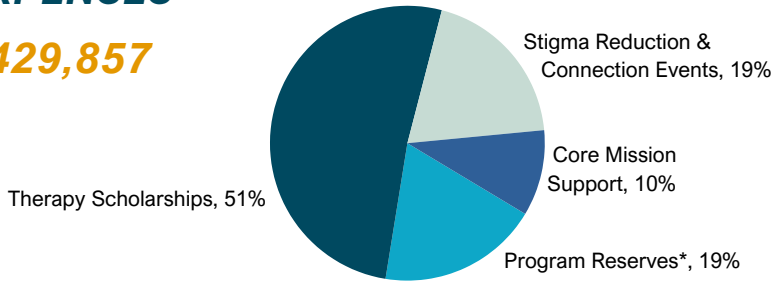
REVENUE

\$429,857



EXPENSES

\$429,857



**Program Reserves are future investment in therapy scholarships and stigma reduction*

43% **INCREASE**
IN THERAPY SCHOLARSHIPS

BOARD OF DIRECTORS

Jodi Zatorski, MSW, Chair
Founding Board of CBSOM

Sarah Kramer, LCSW, Secretary
Axis Health System

Elizabeth Smith, Chair
SmithWorks Natural Homes

Sam Higby
Retail and Service Industry

Stevie Kremer, Vice Chair
Crested Butte Community School

Ashely Jackson
Crux Pilates

Rusty Spinney, Treasurer
Terumo BCT

Michael Linehan
Retired Community Member

Meghan Dougherty, MSW
CB State of Mind



"My therapist helped me feel confident again. I felt like I was gifted a genuine support system to move through my personal grief and hardships."

- Maggie L.

PARTNERING THERAPISTS

We work with **more than 40 therapists** across the region. All of our therapists provide services at a discounted rate, to ensure our community, and people like you, are supported with quality mental health care.

THE TEAM

THANK YOU DONORS

\$10,000+

Joanie and Tom Atkinson
Robert and Ramone Davis
Blake Hawk
Kpler Inc (Ahmed Elkady)
Michael and Perdita Linehan

\$5,000 - \$9,999

Trevor Bona (Sleds and Kegs)
Bart and Eileen Dalton
Earl and Danielle Linehan
Weslie Elliot and Lane Olsen
Rusty Spinney

\$2,500 - \$4,999

Bel Bowen
James and Doris Brogan
Frank Burch
Nick and Murrie Chirekos
Daryn Eudaly
Chad Glasgow
I Bar Ranch
King Systems (Adam Zatorski)
Kramer Family Charitable Fund
Dom and Emily Maciocia
Mary and Frank Mujica
Natural Resources Consulting
Engineers Inc
Christine Peterson
Bart and Elizabeth Showalter
Daniel and Grace Swansinger

\$1,000 - \$2,499

Catherine Benson
Mary and Jack Blake
Christopher Klein Construction
Rosalind and Hal Cook
Crested Butte Mountain Resort
Crested Butte Nordic
Ryan Cummings
Peter and Cathy Dea
Kent Dunbar
Echo Ridge Excavation
Molly Eldridge
High Mnt Plumbing and Heating

Heidi Lange
Steve Mabry and Chris Hanna
Andy Mill
Nicholas Noble
Drew Petersen
Tommy Pittenger
Kobi and Margaret Platt
Donna Rozman
SmithWorks Natural Homes
Vail Resorts
Adam and Jodi Zatorski

\$500 - \$999

Axis Health System
CB Family Dental
Diane Clark
Club at Crested Butte
Paul Coleman
Heather Connor
Customized Electrical Inc
John and Alene Davis
David Donnelly
Drangonfly Anglers (Rod Cesario)
Favor the Kind
Flauschink
Fullmer's Ace Hardware
Gunnison Bank and Trust
Gunnison Fly Fishing Outfitters
Don Haver
Hillbilly Jokers Motor Club
Irwin Guides
J&K Services Inc
Charles Josephs
Lauren Lange
Molly McIntyre
Pamela Montgomery
Mountain Tails
Dan and Terri Murphy
Pawsitively Native
Sawatch Steel Supply (Sterling White)
Simple Insurance LLC
SPARC by Tri-County Health
J Watson
Carolyn Westervelt
Willow Bay Counseling

SPECIAL THANK YOU to the those who gave in memory of Matthew Peacock

GRANTS

Behavioral Health Administration
 Community Foundation of the Gunnison Valley
 City of Gunnison
 Crested Butte Rotary
 Dept. of Labor and Affairs
 Epic Promise
 Gunnison County
 Irwin Guides
 Kats Amsterdam Charitable Trust
 LifeStance Health Foundation
 Rocky Mountain Health Foundation
 Town of Crested Butte
 Town of Mt. Crested Butte
 Western Colorado University Foundation

IN-KIND PARTNERS

Ashley Jackson
 Brent Meyer
 Brian Lynch
 CB Clay Studio
 CB School of Dance
 Center for the Arts
 Coldwell Banker Mountain Properties & Molly Eldridge
 CORE
 Crested Butte Chamber of Commerce
 Crested Butte Library
 Crested Butte Mountain Resort
 Crested Butte Museum
 Crested Butte News
 Crested Butte Nordic

Crested Butte Publishing & Steve Mabry and Chris Hanna
 Down Valley Draw Club & Mallory Logan
 Emily Harwell
 Emily Hatton
 Gunnison County Library
 Gunnison Rec Center
 Gunnison Times & Allan Warts Media
 Hillbilly Jokers Motor Club
 I Bar Ranch
 Kaitlyn Seifert and Kim Allen
 Margaret Johnson
 Montanya Distillers
 Mountain Colors Paint + Store
 One Tribe Threads & Laci Wright
 Rumors & Townie Books
 Saku Studio & Brigid Campbell
 The Dive
 The Majestic Theatre
 The Resiliency Project
 The Town of Crested Butte
 The Town of Mt. Crested Butte
 Tully's & Tully Burton
 Western Colorado University

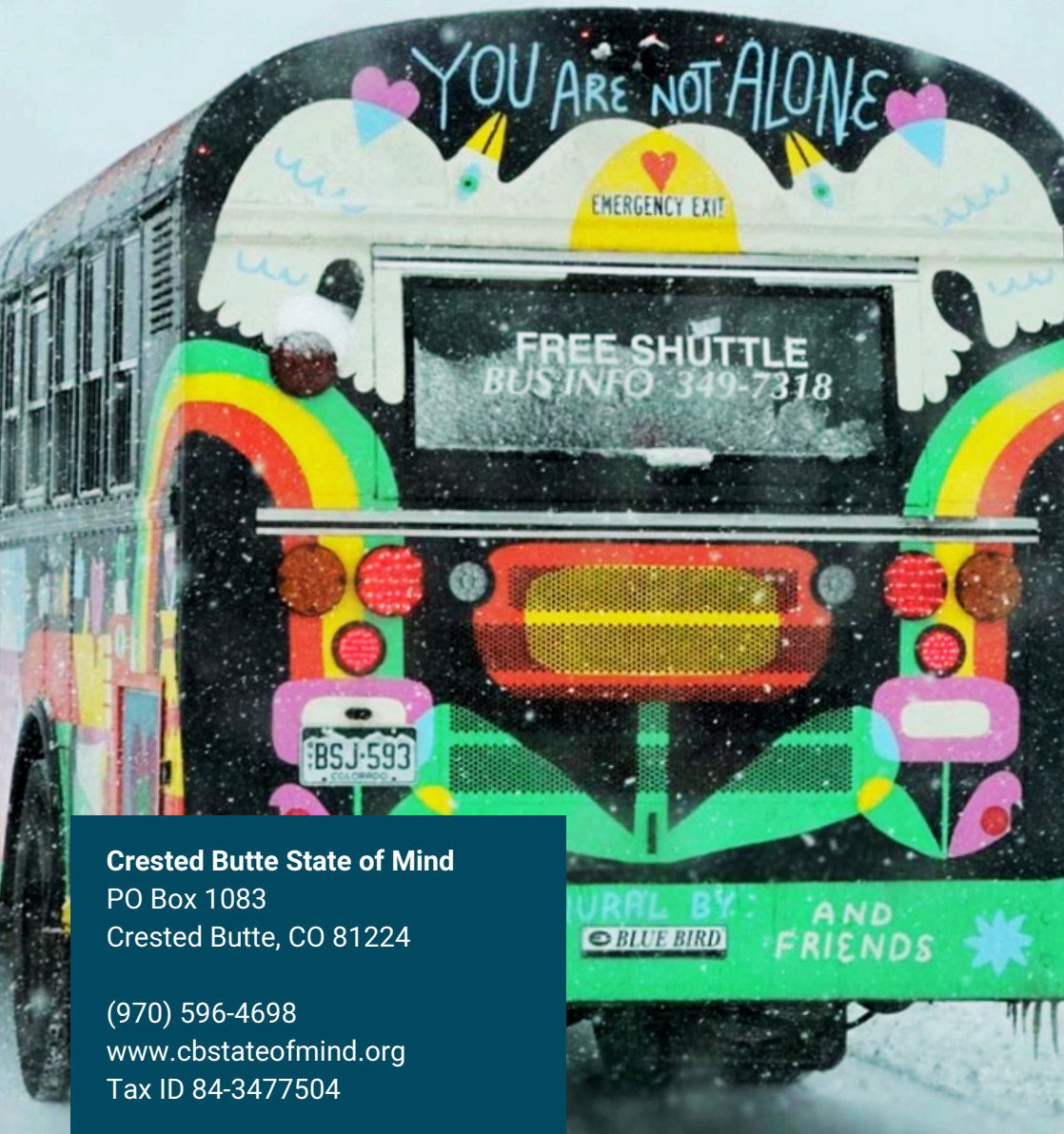
"It saved my life. I was in great distress and could not afford help."
- Andrew W.

AND PARTNERS

Consider a tax-deductible donation so that you, your neighbors, and our community can continue to be supported by our programs and services. Every dollar helps!



SUPPORT OUR COMMUNITY. DONATE TODAY.



Crested Butte State of Mind

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